## Universal Acceptance Overview

Global UA Day | 28 March 2024 Nabil Benamar Vice Chair - UASG





## UA Technology GAP Analysis



## Technology Stack for UA Consideration

#### **Applications and Websites**

- Wikipedia.org, ICANN.org, Amazon.com, custom websites globally
- PowerPoint, Google-Docs, Safari, Acrobat, custom apps

#### **Social Media and Search Engines**

- Chrome, Bing, Safari, Firefox, local (e.g., Chinese) browsers
- Facebook, Instagram, Twitter, Skype, WeChat, WhatsApp, Viber

#### **Programming Languages and Frameworks**

- JavaScript, Java, Swift, C#, PHP, Python
- Angular, Spring, .NET core, J2EE, WordPress, SAP, Oracle

#### **Platforms, Operating Systems and Sytem Tools**

- iOS, Windows, Linux, Android, App Stores
- Active Directory, OpenLDAP, OpenSSL, Ping, Telnet

#### **Standards and Best Practices**

- IETF RFCs, W3C HTML, Unicode CLDR, WHATWG
- Industry-based standards (health, aviation, ...)

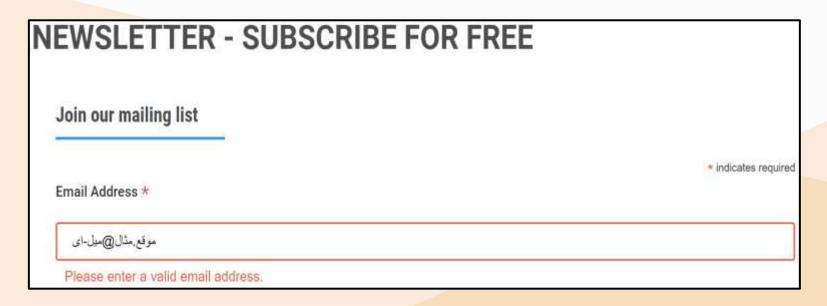
UA Readiness needs to be checked and fixed at multiple layers of technology



## Challenges

IDN TLDs allow for multilingual domain names and email addresses for communities to register and use, allowing for more digital inclusion.

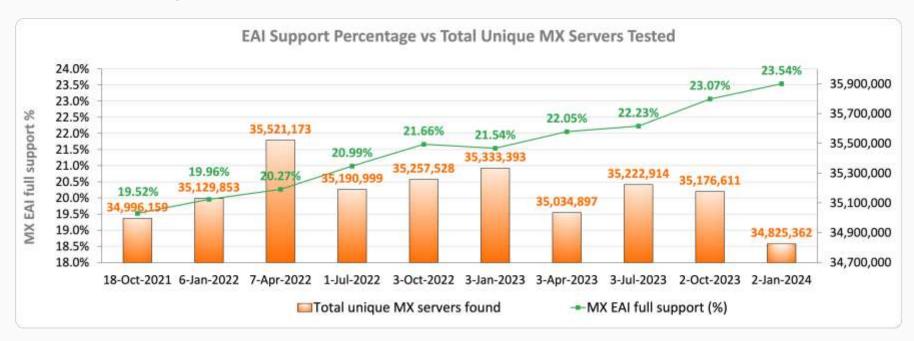
But, there are issues in their acceptance, e.g., a valid email is rejected by a form on a website and is incorrectly displayed from left-to-right instead of right-to-left:





## The Challenge: Support Across Email Servers

To measure how widely internationalized email addresses are accepted, quarterly surveys of email servers across domains registered in hundreds of TLDs are being conducted.



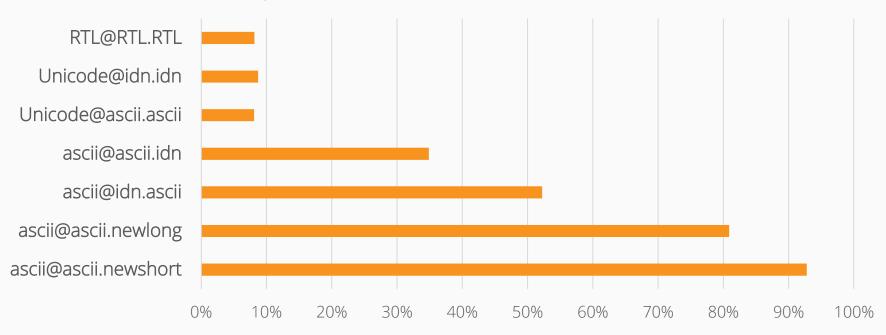
Test your email server for EAI support: <a href="https://uasg.tech/eai-check/">https://uasg.tech/eai-check/</a>

Source: <a href="https://ithi.research.icann.org/graph-eai.html">https://ithi.research.icann.org/graph-eai.html</a>



## The Challenge: Acceptance by Websites





Source: UASG039 at <a href="https://uasg.tech">https://uasg.tech</a>, published in 2022



## Universal Acceptance | Content Management Systems (CMS)

## **Evaluation of Content Management Systems (CMS)**

The UA-readiness of Content Management Systems, namely WordPress and its associated plugins under multiple extensions, were tested with various categories of email addresses and domain names.

#### **Observations:**

- \* **Domain Names:** In most cases, IDNs generally worked well for end-to-end, but failed some tests (e.g., the A-label is stored instead of U-label in the database).
- \* **Emails:** While various categories of ASCII email addresses work well in WordPress, it is not EAI compatible.

Universal Acceptance
Identity Platforms
Web Hosting Tools

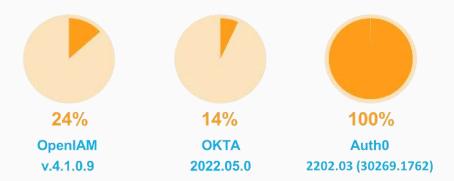
### **UA-Readiness of Popular Identity Platforms**

#### Objectives:

- \* Develop a test method and evaluate the OAuth standard and design structure that the identity products integrate into.
- \* To assess the UA-readiness of three identity platforms that use OAuth' standards:
  - \* Two from commercial source: Okta, Auth0
  - \* One from open-source: OpenIAM

#### Results:

\* Out of 21 email addresses in different categories, UA-readiness testing was run.



Test pass percentages for target platforms (<u>UASG045</u>)



## **UA-Readiness of Popular Web Hosting Tools**

#### Objective:

\* The purpose of this project is to determine to what extent web hosting tools cPanel, Plesk, and ISPConfig offer the capacity for customers to build websites and host emails in accordance with Universal Acceptance.

#### Results:

- \* None of the web hosting tools (cPanel, Plesk and ISPConfig) are in compliance.
- \* Plesk has the highest chance of providing a full native script experience.
- ISPConfig has the advantage of being an open-source web hosting tool and allows making ad hoc changes.



Universal Acceptance
Browsers
Social Media Platforms

## UA-Readiness of Browsers: Desktop vs. Mobile Device

	Passed all tests	Failed tests:
Windows	86	66
Mac OS	42	91
Linux	9	48
Android	48	104
IOS	31	102

- There were more UA difficulties with mobile device environments.
- \* Most failures were due to the following tests:
  - \* Confirm that the URL display is in the correct format as added.
  - \* Confirm that the URL is displayed correctly in the bar.



## UA-Readiness of Social Media Platforms - Registration and Authentication

No social media platform supports registration using a non-ASCII email address. This is shown in the chart as being RED.

Unsurprising due to lack of support and/or adoption of internationalized emails in the email transport systems and clients.

Test Part 1: Can	the user ca	n register onto t	he social m	edia applicatio	on, log in and	d use the so	cial media a	pplication	with a non-ASCI	l email addres
	Baidu Teiba	Dou Yin	Facebook	Facebook Mess	senger Instagr	am Lin	e Li	nkedin	Odnoklassniki	QQ (Tencent)
Mac Chrome										
Windows Chrome										
Android App										
iOS App										
					1	ı	ı			
	QZone	Sina Weibo	Snapchat	Telegram	Tik Tok	Twitter	Vkontakte	e Wecha	at Whatsapp	Youtube
Mac Chrome	QZone	Sina Weibo	Snapchat	Telegram	Tik Tok	Twitter	Vkontakte	e Wecha	at Whatsapp	Youtube
	QZone	Sina Weibo	Snapchat	Telegram	Tik Tok	Twitter	Vkontakte	e Wecha	at Whatsapp	Youtube
Mac Chrome Windows Chrome Android App	QZone	Sina Weibo	Snapchat	Telegram	Tik Tok	Twitter	Vkontakte	e Wecha	at Whatsapp	Youtube

Details in <u>UASG035</u>



# Universal Acceptance | Programming Languages

## Programming Languages and Frameworks

LANGUAGE	LIB NAME	COMPLIANCE (%)	Туре
Javascript	Idna-Uts46	85.5	IDN
Javascript	Nodemailer	84.3	Mail
Javascript	Validator	94.2	Mail
Python3	Django Auth	48.1	Mail
Python3	Email Validator	86.3	Mail
Python3	Encodings_Idna	67.7	IDN
Python3	<u>Idna</u>	100	IDN
Python3	Smtplib	84.3	Mail
Rust	<u>Idna</u>	87.1	IDN
Rust	Lettre	7.8	Mail

Legend (<u>UASG018A</u>)

**UA-ready** 

UA-ready but developer needs to be careful

Not UA-ready