



Universal Acceptance in Armenia

History

- **Armenia has joined UA movement since 2019 and takes the necessary actions to make the Armenian national domain .huy and national e-mail address accepted worldwide.**
- **Since 2019, Armenia has been a member of the Regional Coordination Group for Universal Acceptance of the CIS and Eastern Europe.**
- **March 28, 2023. As part of the celebration of the first International Day of Universal Acceptance, a regional UADAY conference was organized in Yerevan, which attracted even more public attention to the national domain and once again showed the possibilities of it's use.**



- **On 7th May 2024, the .am/.huy Registry with the support of ICANN and UASG, is going to hold a national UA Day.**

<https://uaday.am/en/>

Regional UA DAY conference - Yerevan, Armenia - 28.03.2023

The conference program includes a plenary session where representatives of key international Internet organizations discussed issues of increasing inclusiveness and development of multilingualism in the global Internet, a marketing section on the promotion of Internationalized Domain Names, a technical section on the features of implementing the five criteria of Universal Acceptance in software and successful examples. in this area, as well as a training course on the configuration of EAI compatible postal systems.



Participants - 108

Armenia - 90

Russia - 9

Uzbekistan -3

USA - 4

Egipt -1

Serbia - 1

https://uaday.am/_2023/



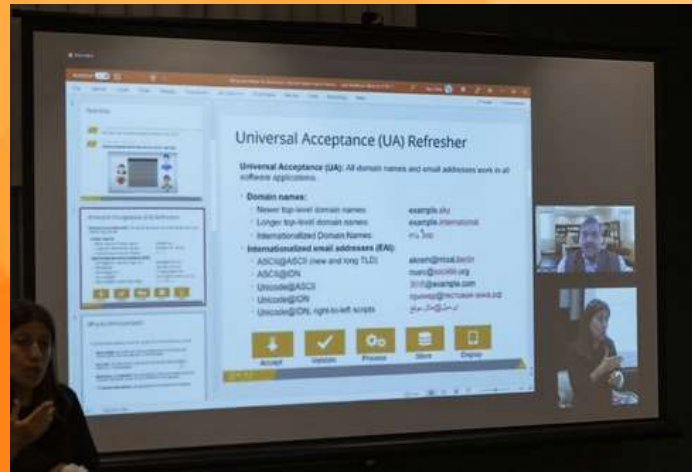
We use any opportunity to spread UA awareness and encourage adoption participating to various events

ARMIGF

<https://armigf.am/en/>

2021 - Updates on .huy IDN & Universal Acceptance

2023 - “Universal Acceptance as a part of the Internet we want”



REGITON (an annual event "Regithon" joins companies that act as registrars for domains in RA)

2021

2022 - “UA cooperation, technical solutions”

2023 - Pilot project for EAI



IDN benefits for Armenia

- **Company names and people's names are not distorted.**
- **The Internet audience is increasing due to people who do not speak English and other foreign languages.**
- **The Internet is becoming more accessible for the elderly, children and residents of remote areas of Armenia.**
- **Advertising on billboards becomes more memorable for drivers and passengers of passing cars.**
- **Phone support just got a whole lot easier.**
- **Unique Armenian letters that are not found in other alphabets are easier to write in Armenian, since they are written differently in different sources in Latin. For example: Mashtoc and Mashtots.**
- **Representatives of the Armenian diaspora get more opportunities to use their native language.**

UA benefits for Armenia


- **Any Internet user, regardless of whether he knows English or not, will be able to fully use all the services.**
- **The implementation of UA will contribute to the increasing development of a multilingual Internet.**
- **Additional financial opportunity for business.**
- **Additional opportunity for people of the Armenian diaspora to use their native language.**

General problems to be solved to achieve readiness to implementation of UA in Armenia

- **Encoding Support:** It is crucial to ensure that all internet protocols, systems, and applications support the Unicode encoding standard for Armenian characters, allowing seamless integration of Armenian domain names, email addresses, and other text inputs.
- **Implementation of EAI:** Email Address Internationalization (EAI) allows using non-ASCII characters, including Armenian, in email addresses. Ensuring widespread support for EAI in email servers, clients, and applications is essential for enabling Armenian users to send and receive emails using Armenian script.
- **Testing and Validation:** Regular testing and validation of UA implementation for Armenian language support are necessary to identify and address any compatibility issues or limitations in internet systems and applications.
- **Awareness and Education:** Educating developers, system administrators, and internet users about the importance of UA for the Armenian language and providing resources and guidelines for implementing UA best practices can help drive adoption and support.
- **Collaboration and Advocacy:** Collaboration between stakeholders, including government agencies, technical communities, civil society organizations, and international bodies like ICANN, is essential for advocating for UA support for the Armenian language and driving forward necessary initiatives and standards development.

From awareness to implementation

Pilot project on the use of an email address in Armenian (EAI)



Username

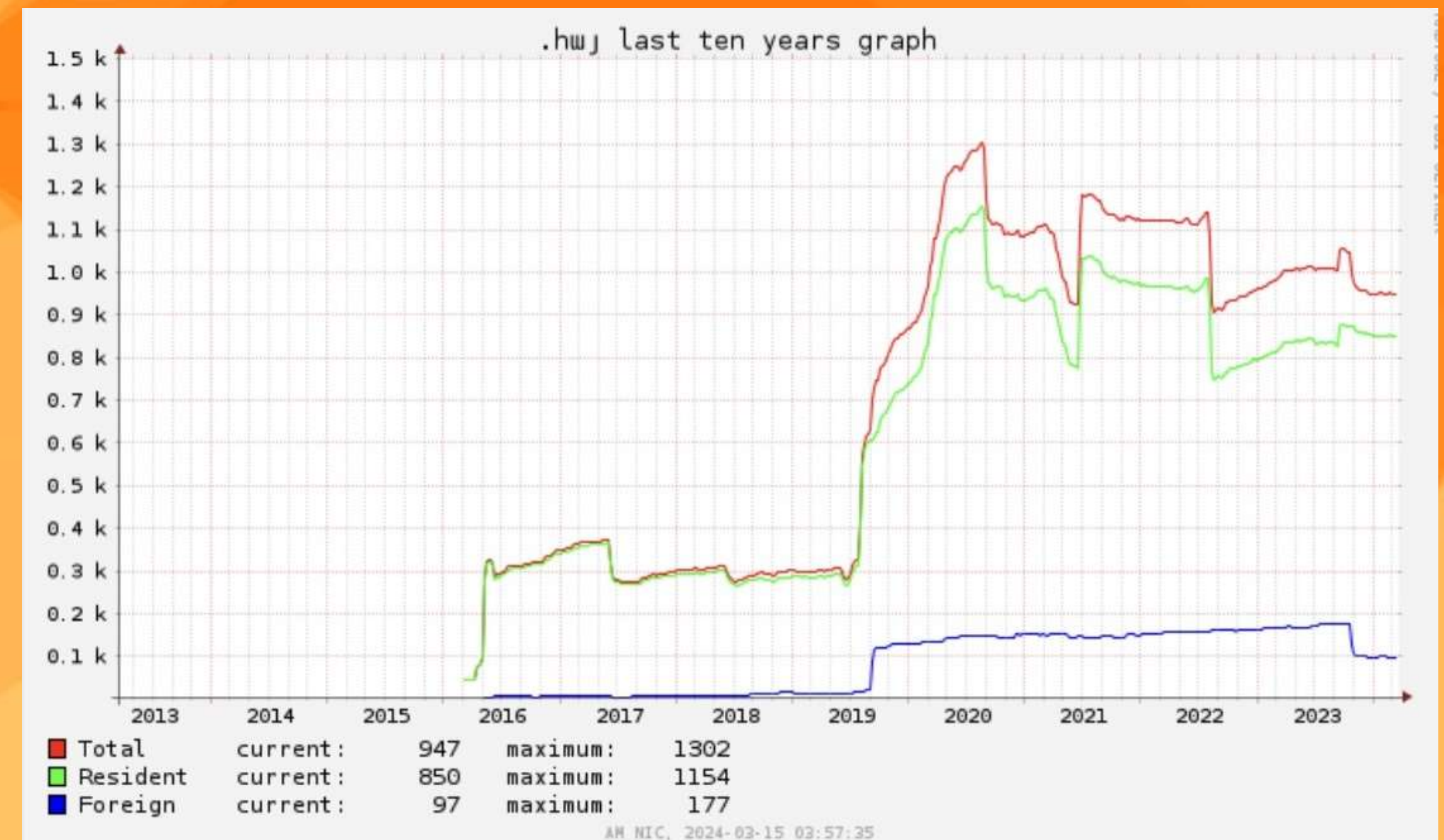
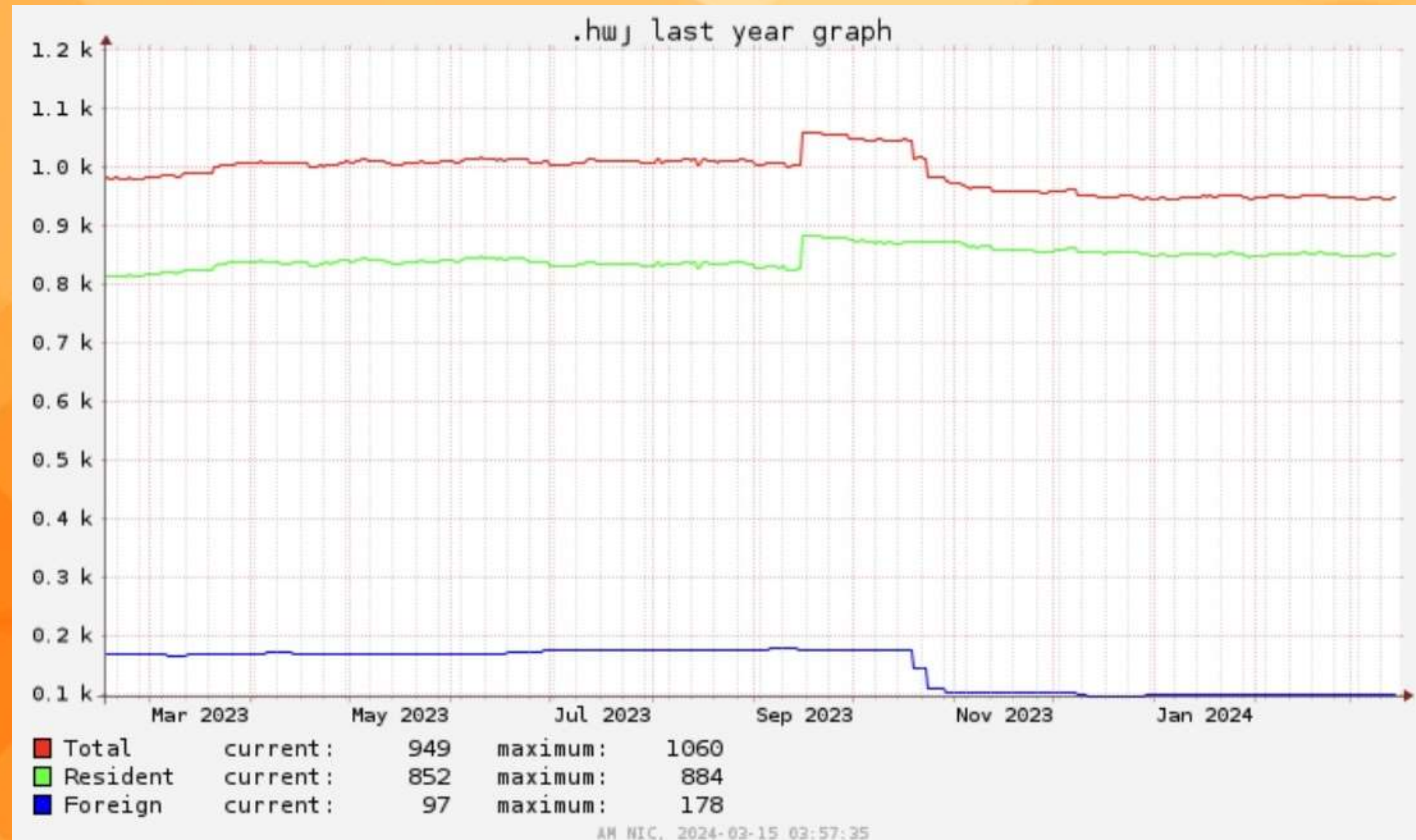
Password

LOGIN

Էլփոստ.հայ webmail

<https://xn--49ak0bukv.xn--y9a3aq/>
<https://Էլփոստ.հայ>

IDN graphs



Towards the end - some statistics

02.03.24

948 IDN domains .huuj

Registrars of the domain zone .am/.huuj -76 , of which, along with .am domains, they register domains .huuj - 18

The exact amount at a given time can always be found on the website:

<https://www.amnic.net/>

Number of .huuj domains registered from Armenia - 851

Number of .huuj domains registered from other countries (16 countries) - 97

Number of .huuj domains registered from Yerevan (capital of Armenia) - 671

For now more and more domains are being registered from villages and small towns of Armenia.

Websites - 239, of which redirected to another website - 88, without redirection- 151

.huuj domain names registered by individuals - 675

.huuj domains registered by legal entities - 273

Business	153
IT sphere	42
Governmental organizations	63
Registry	17
Banks	17
Education sphere	11
Media	4

Thank you for your attention!

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